



2024/2025 Sponsorship Package

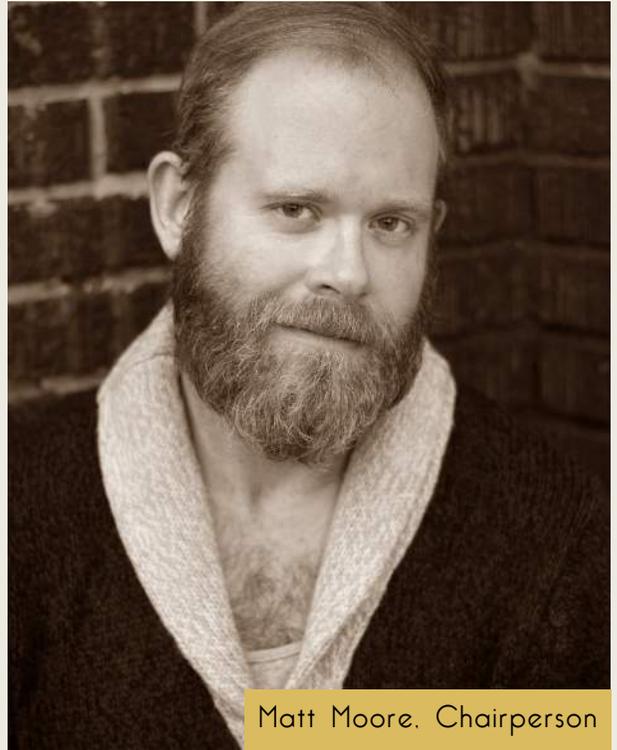


Something Rotten. 2023

A Letter from Our Chairperson

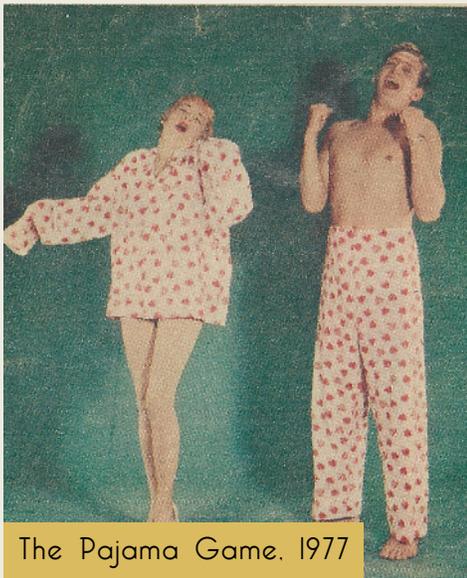
For 66 years, HTI has been a place that so many performers have called home. From those like Nick Cordero, Kathleen Robertson, Lou Zamprogna and Jason Jones, who have all gone on to lead storied careers, to so many local and regional performers who have crossed our threshold, HTI has been a place where performers have shaped their craft and found a community to call their own.

This community would not be possible without the selfless donations of local businesses, dedicated to cultivation of the arts in our city. We would like to thank you for your consideration in supporting us in our goal to produce the “Best of Broadway” and produce local, quality entertainment for our beloved city.



Matt Moore, Chairperson

About HTI



The Pajama Game, 1977

Hamilton Theatre Inc. (HTI) is a beloved not-for-profit community theatre organization dedicated to enriching lives through the performing arts. For over 66 years, HTI has been a creative hub for local talent, producing high-quality theatrical productions that entertain, inspire, and bring our community together. From classic musicals to modern favourites, we pride ourselves on fostering a welcoming environment where individuals of all backgrounds can explore and celebrate the arts. By partnering with us, you will help sustain the vibrant cultural fabric of Hamilton while supporting local artists and arts education initiatives.

Sponsorship Levels

By sponsoring one of our productions, your business will be prominently showcased to our engaged audience. Your support will be highlighted to over 3,000 followers across our social media platforms, featured in our newsletter sent to more than 1,000 subscribers, and included in over 1,800 programs distributed throughout the season. This is a fantastic opportunity to connect with our vibrant community while supporting the arts!

Seasonal Sponsorship

PRESENTING

- Recognition as the presenting sponsor for the entire season
- Logo placement on all production posters, programs, tickets, and promotional materials
- Full-page ad in all show programs
- Acknowledgment in pre-show announcements and on our website and social media channels
- 10 complimentary tickets per production

\$5000
per season

SUPPORTING

- Logo placement on our website and in all show programs
- Half-page ad in all show programs
- Acknowledgment on our website and social media channels
- 4 complimentary tickets per season

\$1000
per season

COMMUNITY

- Your business name listed in all show programs
- Acknowledgment on our website
- Quarter-page ad in all show programs
- 2 complimentary tickets per season.

\$500
per season

Production Sponsorship

- Recognition as the sponsor for a specific production
- Logo placement on all promotional materials for the sponsored production
- Full-page ad in all show programs for the sponsored production
- Acknowledgment in pre-show announcements and on our website and social media channels
- 6 complimentary tickets to the sponsored production

\$2500
per production

Program Ad Space

Promote your business or organization while supporting the arts by purchasing ad space in our show programs. Choose from one-time inclusion or a full-season package for maximum exposure. Ad placements are featured in all programs distributed during performances and reach a wide audience of over 1,800 theatre lovers in our community each season.

Seasonal Ads

FULL-PAGE

\$275
per season

HALF-PAGE

\$250
per season

QUARTER-PAGE

\$175
per season

Production Ads

FULL-PAGE

\$150
per production

HALF-PAGE

\$125
per production

QUARTER-PAGE

\$100
per production

Ad Specifications

To ensure your ad looks its best in our programs, please follow these guidelines:

- Full-Page: 5.5" x 8.5" (with 0.25" bleed, if applicable) – PDF or JPEG, 300 DPI
- Half-Page: 5.5" x 4.25" – PDF or JPEG, 300 DPI
- Quarter-Page: 2.75" x 4.25" – PDF or JPEG, 300 DPI

Please submit artwork at least 3 weeks before the production's opening night. If you require assistance with ad design, let us know – we're happy to help!

Other Opportunities

In-Kind Contributions

Hamilton Theatre Inc. welcomes in-kind contributions to support our productions and operations. Whether it's professional services, materials, or expertise, your in-kind support helps us reduce costs and dedicate more resources to creating unforgettable performances.

We will work together to quantify the dollar amount of the in-kind services and recognize you as a sponsor at the respective level. For example, if your organization specializes in photography and video production and would like to collaborate with us to document our shows, we would ask you to estimate your labour and resource costs, and we would recognize you at the respective fiscal sponsorship level.

Opportunities for in-kind contributions include:

- Printing services (posters, programs, tickets)
- Set construction materials or labour
- Technical equipment or expertise (lighting, sound)
- Catering for cast and crew during rehearsals or events



Program Ad Exchange

For fellow theatre groups and arts organizations, we offer the option to exchange program advertisements. We'll promote your upcoming productions in our show programs, and you'll feature HTI in yours, fostering mutual support within our arts community.

Thank You

Thank you for considering a partnership with Hamilton Theatre Inc. Together, we can continue to bring the magic of live theatre to our community and beyond. For more information or to discuss custom sponsorship opportunities, please contact us at



905-522-3032



info@hamiltontheatre.com



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THANK
YOU!



Hair, 2016