



# 2025/2026 Sponsorship Package

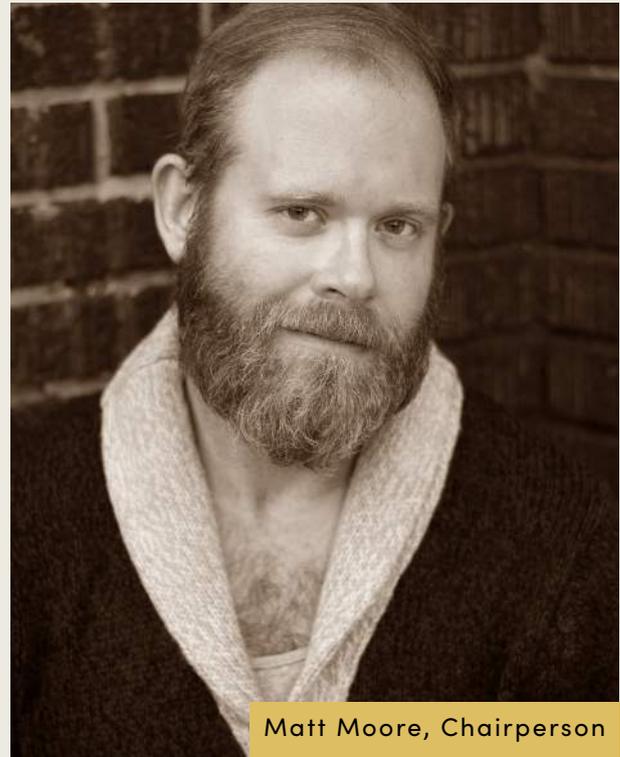


Something Rotten, 2023

# A Letter from Our Chairperson

For 67 years, HTI has been a place that so many performers have called home. From those like Nick Cordero, Kathleen Robertson, Lou Zamprogna and Jason Jones, who have all gone on to lead storied careers, to so many local and regional performers who have crossed our threshold, HTI has been a place where performers have shaped their craft and found a community to call their own.

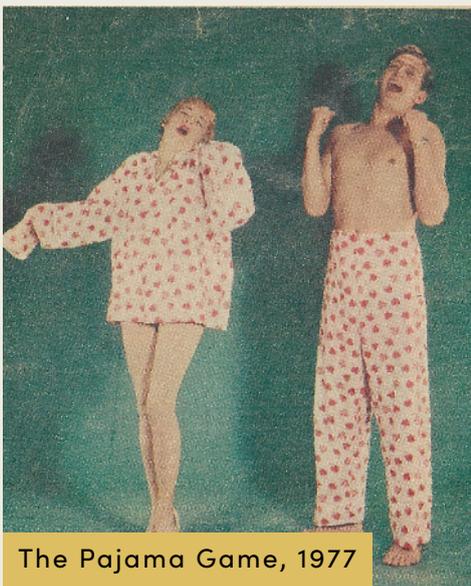
This community would not be possible without the selfless donations of local businesses, dedicated to cultivation of the arts in our city. We would like to thank you for your consideration in supporting us in our goal to produce the “Best of Broadway” and produce local, quality entertainment for our beloved city.



Matt Moore, Chairperson

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## About HTI



The Pajama Game, 1977

Hamilton Theatre Inc. (HTI) is a beloved not-for-profit community theatre organization dedicated to enriching lives through the performing arts. For over 66 years, HTI has been a creative hub for local talent, producing high-quality theatrical productions that entertain, inspire, and bring our community together. From classic musicals to modern favourites, we pride ourselves on fostering a welcoming environment where individuals of all backgrounds can explore and celebrate the arts. By partnering with us, you will help sustain the vibrant cultural fabric of Hamilton while supporting local artists and arts education initiatives.

# Our 67<sup>th</sup> Season

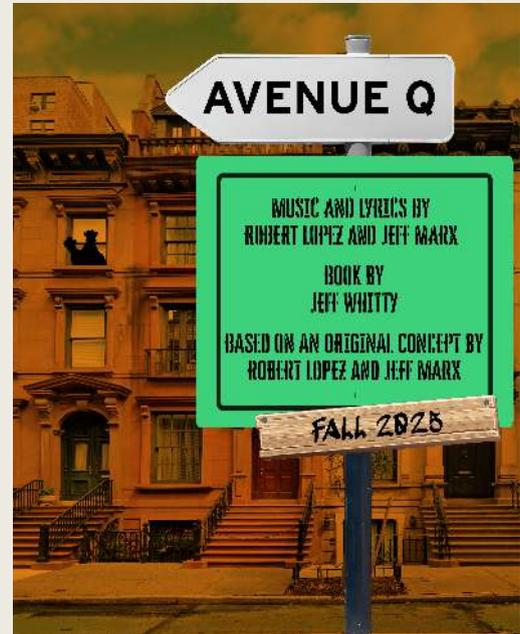
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## Avenue Q

Winner of the Tony "Triple Crown" for Best Musical, Best Score and Best Book, Avenue Q is part flesh, part felt and packed with heart.

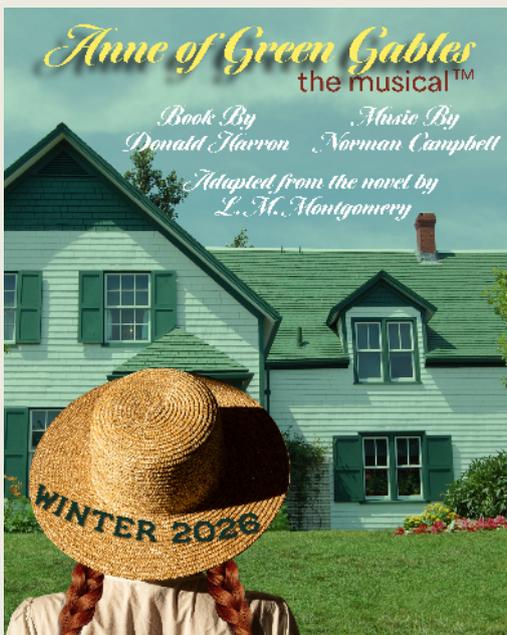
The laugh-out-loud musical tells the timeless story of a recent college grad named Princeton, who moves into a shabby New York apartment all the way out on Avenue Q. He soon discovers that, although the residents seem nice, it's clear that this is not your ordinary neighbourhood.

AVENUE Q is presented through special arrangement with Music Theatre International (MTI). All authorized performance materials are also supplied by MTI. [www.mtishows.com](http://www.mtishows.com)



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## Anne of Green Gables - The Musical™



Based on L.M. Montgomery's timeless classic, Anne of Green Gables - The Musical™ has been recognized by Guinness World Records as the world's longest-running annual musical theatre production. It follows the rise of Anne Shirley, a feisty, red-haired orphan who arrives unexpectedly in the small farming community of Avonlea and soon captures the hearts and minds of her newfound family and neighbors.

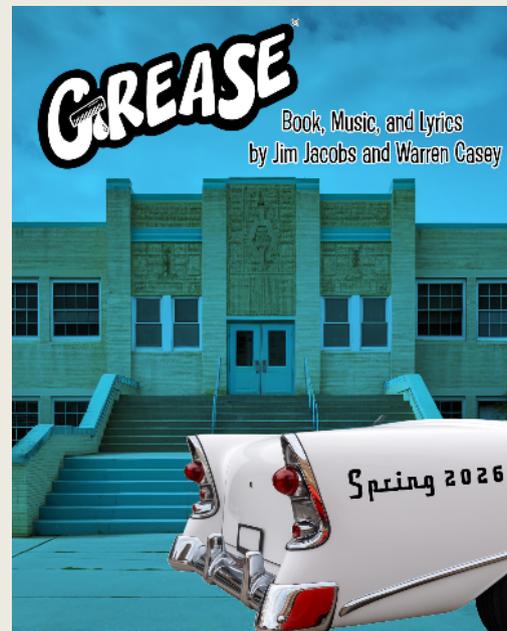
ANNE OF GREEN GABLES - THE MUSICAL™ is presented by arrangement with Concord Theatricals. [www.concordtheatricals.com](http://www.concordtheatricals.com)

# Our 67<sup>th</sup> Season

## Grease

Grease is a lively and nostalgic musical set in the 1950s that centers on the lives of teenagers at Rydell High School. The story follows Danny Zuko, a cool greaser, and Sandy Dumbrowski, a sweet and innocent new girl, who had a brief summer romance. When Sandy unexpectedly transfers to Danny's school, their reunion is awkward, as Danny struggles to balance his tough-guy image with his true feelings. Through a series of dances, drag races, and high school drama, both Danny and Sandy confront peer pressure and personal insecurities.

"Grease" is presented by special arrangement with Samuel French, Inc., a Concord Theatricals Company. [www.concordtheatricals.com](http://www.concordtheatricals.com)



The 25th Annual Putnam County Spelling Bee, 2024



Big Fish, 2025

## 66th Season

Last season, HTI produced two highly praised productions, *The 25th Annual Putnam County Spelling Bee* and *Big Fish*. Reviewer Allison M. Jones of *Hamilton City Magazine* said "*The 25th Annual Putnam County Spelling Bee*, presented by HTI, shows the degree of passion and enthusiasm that exists in community theatre," while Gary Smith of *The Hamilton Spectator* said *Big Fish* "is a musical that fills the stage with fantasy and truth" and "it's right on time here in Hamilton in 2025."

While HTI's seasons are typically comprised of three shows, last season saw the company take a much needed break to complete critical building repairs and aesthetic upgrades to improve patrons' experience. Your support for the upcoming 67th Season will allow HTI to return to its regular three-show schedule and continue its mission to repair, upgrade, and improve its beloved home.

# Sponsorship Levels

By sponsoring one of our productions, your business will be prominently showcased to our engaged audience. Your support will be highlighted to over 3,000 followers across our social media platforms, featured in our newsletter sent to more than 1,000 subscribers, and included in over 1,800 programs distributed throughout the season. This is a fantastic opportunity to connect with our vibrant community while supporting the arts!

Seasonal Sponsorships			Single-Production
<b>Centre Stage</b> <b>\$1500</b> Take the spotlight as our leading supporter	<b>Standing Ovation</b> <b>\$1000</b> Celebrate your impact with thunderous applause	<b>Encore</b> <b>\$500</b> Help us keep the magic going, show after show	<b>Spotlight</b> <b>\$750</b> Shine bright in support of a single show
Six complimentary tickets per production	Four complimentary tickets per production	Two complimentary tickets per production	Six complimentary tickets to the sponsored production
Logo placement on HTI's homepage	Logo placement on HTI's homepage	Logo placement on HTI's homepage	Logo placement on HTI's homepage
Special Thanks in all show programs	Special Thanks in all show programs	Special Thanks in all show programs	Special Thanks in the sponsored production's show program
Two social media posts per production on HTI's socials	Two social media posts per production on HTI's socials	One social media post per production on HTI's socials	Two social media posts on HTI's socials
Half-page ad in all show programs	Quarter-page ad in all show programs		Half-page ad in the sponsored production's show program
Special Thanks in all pre-show announcements			Special Thanks in the sponsored production's pre-show announcements

# Program Ad Space

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Promote your business or organization while supporting the arts by purchasing ad space in our show programs. Choose from one-time inclusion or a full-season package for maximum exposure. Ad placements are featured in all programs distributed during performances and reach a wide audience of over 2,000 theatre lovers in our community each season.

## Seasonal Ads

<b>FULL-PAGE</b> <b>\$400</b> per season	<b>HALF-PAGE</b> <b>\$250</b> per season	<b>QUARTER-PAGE</b> <b>\$175</b> per season
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## Production Ads

<b>FULL-PAGE</b> <b>\$150</b> per production	<b>HALF-PAGE</b> <b>\$125</b> per production	<b>QUARTER-PAGE</b> <b>\$100</b> per production
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## Ad Specifications

To ensure your ad looks its best in our programs, please follow these guidelines:

- Full-Page: 5.5" w x 8.5" h (with 0.25" bleed, if applicable) – PDF or JPEG, 300 DPI
- Half-Page: 5.5" w x 4.25" h – PDF or JPEG, 300 DPI
- Quarter-Page: 2.75" w x 4.25" h – PDF or JPEG, 300 DPI

Please submit artwork at least three weeks before the production's opening night. If you require assistance with ad design, let us know – we're happy to help!

# Other Opportunities

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## In-Kind Contributions

Hamilton Theatre Inc. welcomes in-kind contributions to support our productions and operations. Whether it's professional services, materials, or expertise, your in-kind support helps us reduce costs and dedicate more resources to creating unforgettable performances.

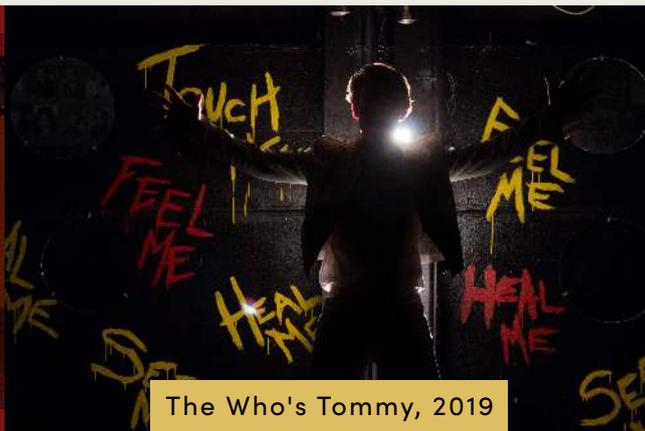
We will work together to quantify the dollar amount of the in-kind services and recognize you as a sponsor at the respective level. For example, if your organization specializes in photography and video production and would like to collaborate with us to document our shows, we would ask you to estimate your labour and resource costs, and we would recognize you at the respective fiscal sponsorship level.

Opportunities for in-kind contributions include:

- Printing services (posters, programs)
- Set construction materials or labour
- Technical equipment or expertise (lighting, sound)
- Catering for cast and crew during rehearsals or events



Heathers, 2022



The Who's Tommy, 2019



The Rocky Horror Show, 2019

## Program Ad Exchange

For fellow theatre groups and arts organizations, we offer the option to exchange program advertisements. We'll promote your upcoming productions in our show programs, and you'll feature HTI in yours, fostering mutual support within our arts community.

# Thank You

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Thank you for considering a partnership with Hamilton Theatre Inc. Together, we can continue to bring the magic of live theatre to our community and beyond. For more information or to discuss custom sponsorship opportunities, please contact us at



905-522-3032



[info@hamiltontheatre.com](mailto:info@hamiltontheatre.com)



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THANK  
YOU!



Hair, 2016