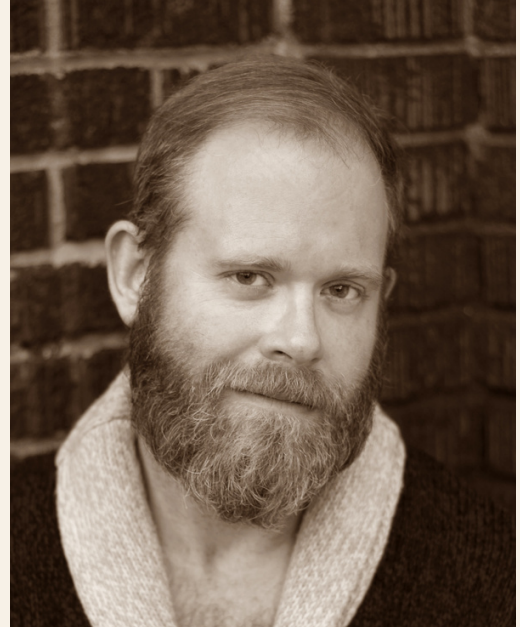




# 2026-2027 SPONSORSHIP PACKAGE

# A LETTER FROM OUR CHAIRPERSON

For 70 years, HTI has been a place that so many performers have called home. From those like Nick Cordero, Kathleen Robertson, Lou Zamprogna and Jason Jones, who have all gone on to lead storied careers, to so many local and regional performers who have crossed our threshold, HTI has been a place where performers have shaped their craft and found a community to call their own. This community would not be possible without the selfless donations of local businesses, dedicated to cultivation of the arts in our city. We would like to thank you for your consideration in supporting us in our goal to produce the “Best of Broadway” and produce local, quality entertainment for our beloved city.



MATT MOORE, CHAIRPERSON

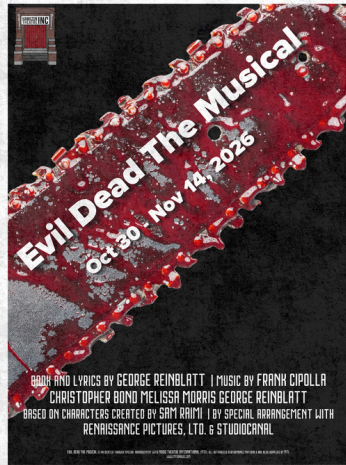
## ABOUT HTI



THE PAJAMA GAME, 1977

Hamilton Theatre Inc. (HTI) is a beloved not-for-profit community theatre organization dedicated to enriching lives through the performing arts. For over 66 years, HTI has been a creative hub for local talent, producing high-quality theatrical productions that entertain, inspire, and bring our community together. From classic musicals to modern favourites, we pride ourselves on fostering a welcoming environment where individuals of all backgrounds can explore and celebrate the arts. By partnering with us, you will help sustain the vibrant cultural fabric of Hamilton while supporting local artists and arts education initiatives.

## OUR 68<sup>TH</sup> SEASON



### EVIL DEAD THE MUSICAL OCTOBER 30 - NOVEMBER 14, 2026

*Evil Dead The Musical* takes all the elements of the cult classic films *The Evil Dead* and *Evil Dead 2* and combines them for one of the craziest, funniest, and bloodiest theatrical experiences of all time.

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EVIL DEAD THE MUSICAL is presented through special arrangement with MUSIC THEATRE INTERNATIONAL (MTI). All authorized performance materials are also supplied by MTI.

[www.mtishows.com](http://www.mtishows.com)



### FOOTLOOSE FEBRUARY 12 - 27, 2027

To the rockin' rhythm of its Top 40 score, augmented with dynamic new songs, *Footloose* celebrates the wisdom of listening to young people while guiding them with a warm heart and open mind.

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FOOTLOOSE is presented by arrangement with Concord Theatricals.

[www.concordtheatricals.com](http://www.concordtheatricals.com)



### ROCK OF AGES MAY 2 - 22, 2027

Can Drew, Sherri and the gang save Hollywood's Sunset Strip – and themselves – before it's too late? Only the music of hit bands Styx, Journey, Bon Jovi, Whitesnake and more hold the answer.

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ROCK OF AGES is presented by arrangement with Concord Theatricals.

[www.concordtheatricals.com](http://www.concordtheatricals.com)

# SPONSORSHIP LEVELS

By sponsoring one of our productions, your business will be prominently showcased to our engaged audience. Your support will be highlighted to over 8,300 followers across our social media platforms, featured in our newsletter sent to more than 1,800 subscribers, and included in over 1,800 programs distributed through out the season. This is a fantastic opportunity to connect with our vibrant community while supporting the arts!

| SEASONAL                                                |                                                         |                                                         | SINGLE                                                            |
|---------------------------------------------------------|---------------------------------------------------------|---------------------------------------------------------|-------------------------------------------------------------------|
| <b>CENTRE- STAGE</b><br><b>\$1500</b>                   | <b>STANDING OVATION</b><br><b>\$1000</b>                | <b>ENCORE</b><br><b>\$500</b>                           | <b>SPOTLIGHT</b><br><b>\$750</b>                                  |
| Six complimentary tickets per production                | Four complimentary tickets per production               | Two complimentary tickets per production                | Six complimentary tickets to the sponsored production             |
| Logo placement on HTTP's homepage                       | Logo placement on HTTP's homepage                       | Logo placement on HTTP's homepage                       | Logo placement on HTTP's homepage                                 |
| Special Thanks in all show programs                     | Special Thanks in all show programs                     | Special Thanks in all show programs                     | Special Thanks in the sponsored production's program              |
| Two social media posts per production on HTTP's socials | Two social media posts per production on HTTP's socials | One social media posts per production on HTTP's socials | Two social media posts on HTTP's socials                          |
| Half-page ad in all show programs                       | Quarter-page ad in all show programs                    |                                                         | Half-page ad in the sponsored production's programs               |
| Special Thanks in all preshow announcements             |                                                         |                                                         | Special Thanks in the sponsored production's preshow announcement |

# PROGRAM AD SPACE

Promote your business or organization while supporting the arts by purchasing ad space in our show programs. Choose from one-time inclusion or a full-season package for maximum exposure. Ad placements are featured in all programs distributed during performances and reach a wide audience of over 2,000 theatre lovers in our community each season.

## SEASONAL

**FULL PAGE**

**\$400**

PER SEASON

**HALF PAGE**

**\$250**

PER SEASON

**QUARTER PAGE**

**\$175**

PER SEASON

## SINGLE

**FULL PAGE**

**\$150**

PER PRODUCTION

**HALF PAGE**

**\$125**

PER PRODUCTION

**QUARTER PAGE**

**\$100**

PER PRODUCTION

## AD SPECIFICATIONS

To ensure your ad looks its best in our programs, please follow these guidelines:

- Full-Page: 5.5"w x 8.5"h (with 0.25" bleed, if applicable) – PDF or JPEG, 300 DPI
- Half-Page: 5.5"w x 4.25"h – PDF or JPEG, 300 DPI
- Quarter-Page: 5.5"w x 2.125"h OR 2.75"w x 4.25"h – PDF or JPEG, 300 DPI

Ad submissions are due three weeks before opening night. For our 68<sup>th</sup> Season, our deadlines are as follows:

- *Evil Dead The Musical*: October 9, 2026, 5:00 p.m.
- *Footloose*: January 22, 2027, 5:00 p.m.
- *Rock of Ages*: April 16, 2027, 5:00 p.m.

If you require assistance with ad design, please let us know. We are happy to help!

# OTHER OPPORTUNITIES

## IN-KIND CONTRIBUTIONS

Hamilton Theatre Inc. welcomes in-kind contributions to support our productions and operations. Whether it's professional services, materials, or expertise, your in-kind support helps us reduce costs and dedicate more resources to creating unforgettable performances. We will work together to quantify the dollar amount of the in-kind services and recognize you as a sponsor at the respective level. For example, if your organization specializes in photography and video production and would like to collaborate with us to document our shows, we would ask you to estimate your labour and resource costs, and we would recognize you at the respective fiscal sponsorship level. Opportunities for in-kind contributions include, but are not limited to:

- Printing services (posters, programs)
- Set construction materials or labour
- Technical equipment or expertise (lighting, sound)
- Catering for cast and crew during rehearsals or events

## PROGRAM AD EXCHANGE

For fellow theatre groups and arts organizations, we offer the option to exchange program advertisements. We'll promote your upcoming productions in our show programs, and you'll feature HTI in yours, fostering mutual support within our arts community.



AVENUE Q, 2025



ANNE OF GREEN GABLES, 2026



GREASE, 2026

# THANK YOU

Thank you for considering a partnership with Hamilton Theatre Inc. Together, we can continue to bring the magic of live theatre to our community and beyond. For more information or to discuss custom sponsorship opportunities, please contact us at

 905-522-3032

 [sponsorship@hamiltontheatre.com](mailto:sponsorship@hamiltontheatre.com)

 Hamilton Theatre Inc

 @hamiltontheatreinc

 @hamiltontheatreinc



THE 25<sup>TH</sup> ANNUAL PUTNAM COUNTY SPELLING BEE, 2025

# HAMILTON THEATRE INC

